

Keenan Recycling choose “game-changing” PurGo waste management software

Since 2014, Keenan Recycling has been investing in the digitisation of its operational systems. Already a customer of Vehicle Weighing Solutions, the national food waste collection company chose to migrate its systems to PurGo waste management software in early 2022 and Collections Director, Claire Keenan describes this as a complete “game-changer”.

Claire explains that “we were looking for a system that would allow us to access all our information from one place and that is what PurGo has given us.”

A key part of the company’s decision to make the change to PurGo was its “seamless integration with VWS ENVIROWEIGH bin weighing and the positive recommendations from other businesses in the industry”, explains Claire.

Commenting on the software’s usability and functionality, Andrew Gerlach, Head of Customer Service says that “we’re spending half the time entering and accessing our data now, compared to our previous system.

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**Claire Keenan,
Collections Director**



Simple to use and time-saving

“Feedback from other departments using the software is the same – they love it. It is so much easier to use.”

This is echoed by Driver, Andrew Wood who says, “The ability to change the job sequence has helped and also a depot bin and liner check is helpful.” All drivers receive jobs via PurGo to their handset and their feedback is instantly recorded and available in the software’s back office ready for use by customer service, finance or for reporting purposes.



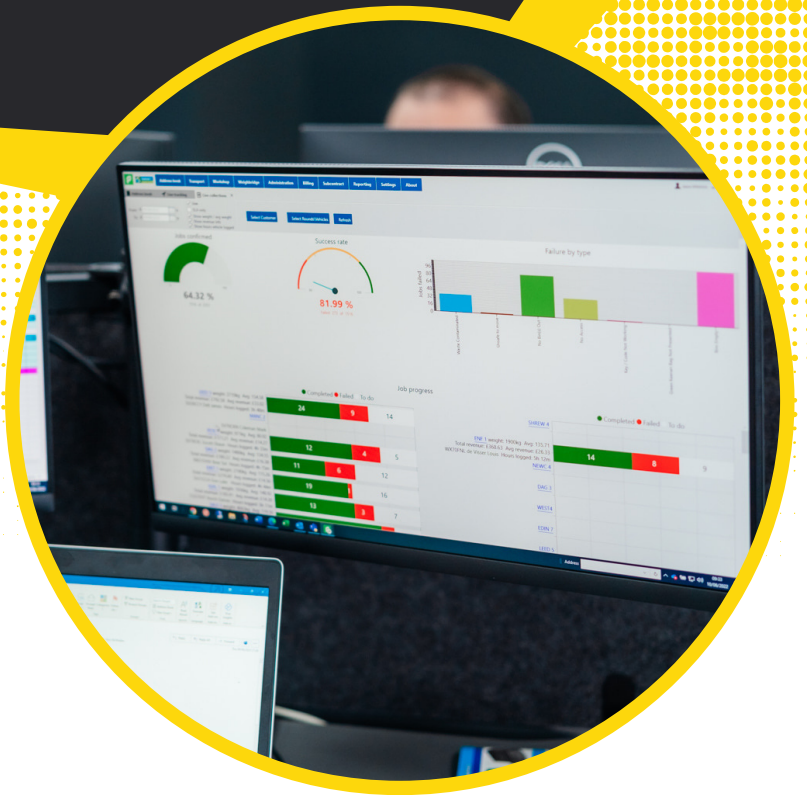
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Comments like these demonstrate the software’s foundations – built and developed by a team that’s experienced in the industry and understands the day to day operational challenges. This is further backed up by Claire who highlights that “it is clearly designed for commercial collections”, opposed to other generic systems which have been modified to work in this industry.

Automated reporting is a key feature highlighted by Keenan Recycling. Claire says “to have automated reports, with everything on one page is great.”

Live tracking is another feature being used by Keenan Recycling. “Knowing where the vehicles are and being able to view their routes allows us to perform route sequencing verification – ensuring the routes are set up in the most efficient ways”, Claire explains.



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Claire Keenan, Director**

Looking to the future, Claire says that something that has stood out for her is that “the VWS Software Solutions team are willing to work with us and innovate. If our requirements evolve, the software can grow with us.

“Moving forward, we will start to use other PurGo features such as the Customer Portal and use it for case management. We also hope to improve the management of our carbon savings, which aligns with our focus on sustainability.”



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