



Integrated Weighing System Guarantees Full Traceability At Gaskells



Owners of the largest commercial recycling facility in Liverpool, Gaskells, have invested in an integrated bin-weighing and software system to track and record the weight of every collection providing complete transparency for its customers.

Jonathan Gaskell, Managing Director, Gaskells said: "We pride ourselves on providing our customers with exact information on how much waste is being recycled, and where it is going, to provide full traceability. We are now able to charge precisely for what we collect, no more or less, plus we can schedule collection rounds more effectively. We keep detailed records for each customer, which they can use for compliance with environmental management standards or to improve the efficiency of their own operations."

Gaskells are using the ENVIROWEIGH bin weighing system and PURGO software from British company Vehicle Weighing Solutions Ltd (VWS), a UK market leader in on-board weighing, bin weighing and axle load protection systems. The ENVIROWEIGH bin-weighing system is known for its accuracy and its weights & measures approved so it can be used for Pay By Weight services.

PURGO has been designed specifically for waste management operators to streamline processes from Sales through to Operations including route scheduling, admin, billing and reporting, and uses technology such as in-cab PDAs.

"It's easy to use and integrates seamlessly with our operations"

Jonathan Gaskell, Managing Director, Gaskells



It integrates well with on-board systems such as bin-weighing, CCTV systems, telematics/CANbus as well as with back office sales and accounting packages such as Salesforce, Sage and Coda. Customers pay a monthly subscription for use of the software, which includes a support service should they need it.

Added Jonathan: "We were looking for a system that would do it all and we found that with VWS. It's easy to use and integrates seamlessly with our operations. Our staff and our customers are very happy with the results."

Julian Glasspole, Managing Director, VWS said: "It is fantastic news that Gaskells are having such success with our integrated bin-weighing solution. In conjunction with VWS Software Solutions, we developed PURGO after receiving feedback from our customers who wanted an easier to use, bespoke software solution that takes care of their needs from beginning to end."

Gaskells was established in 1991 and now employs over 100 people. The company has grown by over 50% in the past 5 years and operates a 7-day a week waste collection service throughout the North West. The company's Materials Recycling Facility operates 24/7 and processes more than 70,000 tonnes of waste each year.